

A COLLABORATIVE PARTNER FOR SMALL BUSINESS.

Overview

- Southport Group provides a long-term home for small, healthy businesses.
- We offer liquidity for existing shareholders and resources to help grow small businesses into an even larger, more resilient enterprise.

Platform Investment Criteria



Financial

\$1m-\$10m+ Revenue
\$300k-\$1m+ Earnings



Sector

Industrial
Services
Consumer



Location

US Midwest



Industry Structure

Recession resilient
Large & fragmented



Team

5-30+ employees
Owner departing or
staying



Growth Potential

Acquisition
Organic

Our Approach

- ✓ **Partnership-Oriented:** We only invest in collaborative partnerships with business owners, executives and employees.
- ✓ **Maintain Business Continuity:** We prioritize employee retention, customer retention and brand preservation.
- ✓ **Provide Resources:** We offer resources for business growth, such as:
 - Access to additional capital;
 - Add-on acquisition expertise;
 - Sales & marketing tools; and
 - LEAN and continuous improvement capabilities.

Contact Us

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Sub-Sectors of Interest

We seek to invest in companies that provide a product or service with predictable demand.

Facility (Residential or Commercial)

- Fire, safety & security systems
- HVAC & plumbing
- Elevator maintenance
- Waste & recycling
- Pest control
- Landscaping
- Specialty restoration and cleaning
- Roofing
- Other related products & services

Infrastructure & Environmental

- Water & wastewater systems
- Road, rail, bridge & tunnel systems
- Wireless & telecom
- Utility locating
- Traffic control
- Pond & lake management
- Other related products & services

Equipment

- Specialized electrical systems
- Air & water systems
- Material handling systems
- Vehicle, aircraft & ship MRO
- Testing & inspection services
- Fleet-based services
- Rental services
- Other related products & services

Products

- Tools, consumables & spare parts
- Packaging & label products
- Specialty materials & chemicals
- Other related products & services